

Organizations looking to add digital offerings can find it difficult to identify and implement the solutions that provide the broadest possible impact for a given employee population. To select the right tools, employers need to consider why they are choosing them and what they want those solutions to achieve.

- ✓ How do digital health tools fit within organizations' overall benefits strategies?
- ✓ What drives them to adopt new tools?
- ✓ What are the forces that influence their decision-making?

What's Happening Today

Top 5 digital health solutions employers offer

1

Primary Care (Telehealth)

2

Mental Health/Behavioral Health

3

Healthcare Navigation

4

Wellness/Fitness

5

Diabetes


Table stakes solutions that are missing from benefits offerings

Fertility

MSK


Heart Health

Digital Health Solution Selection Process



39%


of employers leveraged consultants



30%


of employers relied on internal HR team

Focused on engagement rate




68%

Relied on monetary ROI




48%



9-in-10


incorporated employee feedback

Employer Perspectives on Current Digital Health Offerings




99%

believe digital health is necessary to stay competitive



60%

believe digital health mitigates economic, social, and health issues



55%

report internal HR staff are responsible for engagement


Employers don't want to manage **more than 5** digital health point solutions at a time


1 or 2


3 to 5


6 to 9

10+










49%

46%

4%

1%


Employer Expectations of Digital Health Solutions



56%

Defined ROI expectations

vs.



42%

Unclear ROI expectations

Expected Results

91%

Employee satisfaction/morale

60%


Cost savings

62%

Retention benefits

58%

Clinical impact



9-in-10

Employers expected an **improvement in employee satisfaction/morale** from their digital health solution

Did Digital Health Deliver?

How do employers measure the value of digital health?



User Satisfaction



Engagement



Utilization Rate

Employers report substantial improvement in these areas

Employee satisfaction

73%

Cost savings

63%

Clinical impact

59%

Attraction

56%



30%

of employers have been disappointed by digital health solutions

MOST COMMON REASONS FOR DISAPPOINTMENT



LACK OF PERSONALIZATION



LACK OF ENGAGEMENT



LACK OF FEATURES & FUNCTIONALITY

What role is most disappointed by digital health solutions?

C-Suite/VP

33%

Director/Sr. Director

51%

Manager

16%

VALUE DIFFERS BY EMPLOYER SIZE		
SMALL EMPLOYERS	MID-TIER EMPLOYERS	LARGE EMPLOYERS
<div><div>↑ +</div>High clinical impact</div>	<div><div>↑ +</div>High user satisfaction</div>	<div><div>↑ +</div>High user satisfaction</div>
<div><div>↓ \$</div>Low cost savings</div>	<div><div>↓ +</div>Low clinical impact</div>	<div><div>↓</div>Little improvement in absenteeism & presenteeism</div>

About Dario

Dario is a leading digital health company revolutionizing how people with chronic conditions manage their health through a user-centric, multi-chronic condition digital therapeutics platform. Dario's platform and suite of solutions deliver personalized and dynamic interventions driven by data analytics and one-on-one coaching for diabetes, hypertension, weight management, musculoskeletal pain and behavioral health. Dario's user-centric platform offers people continuous and customized care for their health, disrupting the traditional episodic approach to healthcare. This approach empowers people to holistically adapt their lifestyles for sustainable behavior change, driving exceptional user satisfaction, retention and results and making the right thing to do the easy thing to do.

Research Methodology

This research was conducted by Arizent and Employee Benefit News on behalf of Dario Health during July and August of 2023 among 104 benefits decision-makers. This was a blind data collection effort – Dario Health was not identified as a sponsor of the research.