

# 5 Things Digital Health Vendors Don't Want You to Know



Behind the demos and slides, there's a reality most organizations considering digital health solutions don't see. Here's what's really going on – and how Dario is redefining the standard.

## #1

### What vendors **DON'T** want you to know



Most digital-health "AI" is largely decision tree-based – pre-programmed responses that don't adapt or learn.

### The **DARIO** difference



**DarioIQ** is built on billions of real-world interactions and continuously learns from every member experience. It blends adaptive AI with clinical oversight to deliver personalized, context-aware guidance that gets smarter over time.

## #2



Managing separate vendors for different chronic conditions adds complexity, confusion and cost.



**Dario's multi-condition platform** unifies cardiometabolic (diabetes, weight, hypertension), behavioral health and MSK under one contract and one member experience – simplifying operations while improving total-population outcomes.

## #3



Most digital-health solutions will cite "internal" or "book-of-business" data that hasn't been validated or peer-reviewed.



**Dario has 100+ published studies** in leading journals demonstrating sustained medical cost reduction and clinical benefits. Real evidence isn't optional – it's foundational.

## #4



Most engagement spikes in month-one – then fades fast, leaving little-to-no long-term benefit.



**Dario members sustain engagement for 12+ months** on average, which translates into measurable, lasting clinical results. Our consumer-grade design and dynamic personalization keep members motivated long after the novelty factor wears off.

## #5



Disconnected apps and data silos prevent care teams from seeing the full picture.



**Dario's unified data model** connects across conditions, generating an integrated view of the member journey that informs smarter interventions, risk prediction and coordinated support. It's one platform, one data layer, one experience.

## About Dario

Dario is changing the way people manage their health, with consumer-friendly digital solutions proven to power lasting behavior change. Dario integrates comprehensive support across a wide range of common and connected health needs, from well-being to chronic condition management, to help our members find long-term success. Billions of data insights from a decade of direct-to-consumer experience fuel Dario's highly personalized and dynamic member experiences that are constantly adapting to meet changing member needs. This unique approach is proven to keep people engaged in healthier behaviors over time, resulting in high-impact clinical and financial outcomes for our clients.

**Transparency.**  
**Intelligence.**  
**Outcomes that last.**

Learn more at [dariohealth.com](https://dariohealth.com)

Contact us for more information or to schedule a demo